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**Incoming Freshman**

*“I’m starting college next month and need a way to better organize my time.”*

**Chris Thornley** is a 19-year-old single male. He recently finished high school in Michigan and will be attending a state school in the fall. Chris suffers from Attention Deficit Disorder, which makes things like concentrating very difficult. In high school, Chris averaged a C in his classes. He hopes to get a fresh start in college and become more focused student. Chris has trouble remembering his tasks unless he has a single location to represent them. He is a visual learner.

In high school, Chris utilized a white board he installed on his wall. Unfortunately, when he leaves for college, the white board must stay for one of his younger siblings. Chris knows he needs to establish a system like he had to best keep track of his time. Chris asks a few of his friends how they manage and learns about mobile planner apps. They explained the benefit and Chris is interested to look for some apps. He figures it could also help him remember to do his laundry.

In his free time, Chris is a creative. He aspires to study design and apply his artistic fervor into his career. Chris also enjoys cooking delicious meals.

Scenario Table

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| Scenario | Needs | Feature | Behavior |
| Chris is going back to school in less than a month. Transitioning from a relaxed summer, Chris knows he must find a system to manage his time. He has heard about mobile planners and hopes to find help there. He opens up his smartphone and begins searching the web and app store. | * Planning system * Better time management * Find a system * Improve schoolwork | * App Store (Apple) * Google (search) | Chris begins analyzing different apps in the store. He is bombarded with loads of options. He uses Google to search for reviews. He finds a site that gives on app, MyHomeworkApp a 5-star rating. He returns to the app store and downloads it. Now, he begins learning how to use it. |

**Attributes**

Creative

Procrastinator

ADD/trouble staying focused

**Tech Capability**

Experienced

**Background**

19 years, Male

College in fall

Poor time management

**Needs**

System to manage time

Improve school work